

Andrew Fuller

City Design Manager



City Design & Conservation Team

1. Direct the strategically direction of travel
 - Growth Agenda
 - Masterplanning/vision statements
 - Birmingham & Midland Housing Trust (BMHT)

2. Respond to development and community interest
 - National and international investment
 - Design review Panel
 - Neighbourhood planning

1. Direct the strategically direction of travel

Growth Agenda – the challenge

- Housing
 - 150,000 additional people
 - 80,000 households
- Economy
 - 407 ha of employment land required
 - Target of over 100,000 new jobs to be created
- Demographics
 - Youngest city in Europe
 - Most diverse city in Britain
- Connectivity
 - Motoways at capacity and poor train links
 - Poor public transport and connectivity within the city
- Environment and image
 - Unknown cultural assets
 - Lack of identity

Connectivity



**Place
making**

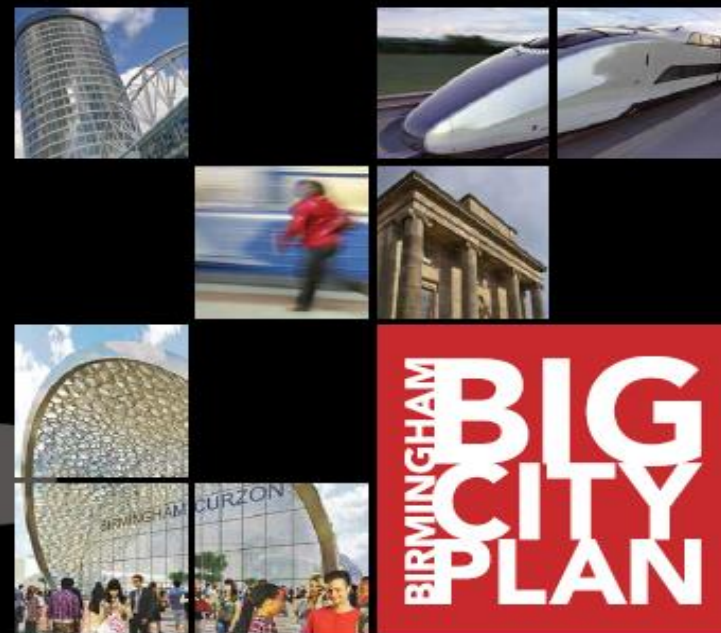


BIRMINGHAM DEVELOPMENT PLAN

Part of Birmingham's Local Plan

Planning for sustainable growth

Adopted January 2017



Curzon **Investment plan**

June 2016



Birmingham Design Guide

Vision Document

Creating inclusive, sustainable places

September 2017



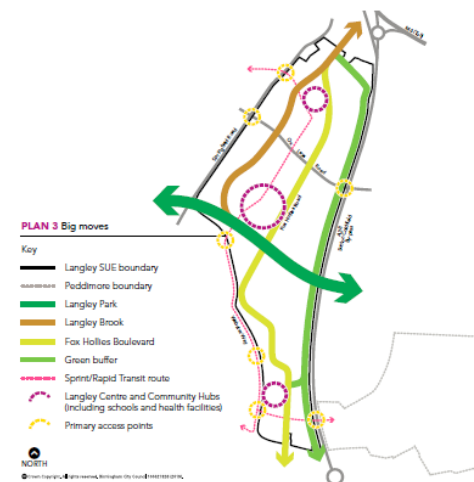
Langley Sustainable Urban Extension

Supplementary Planning Document
April 2019



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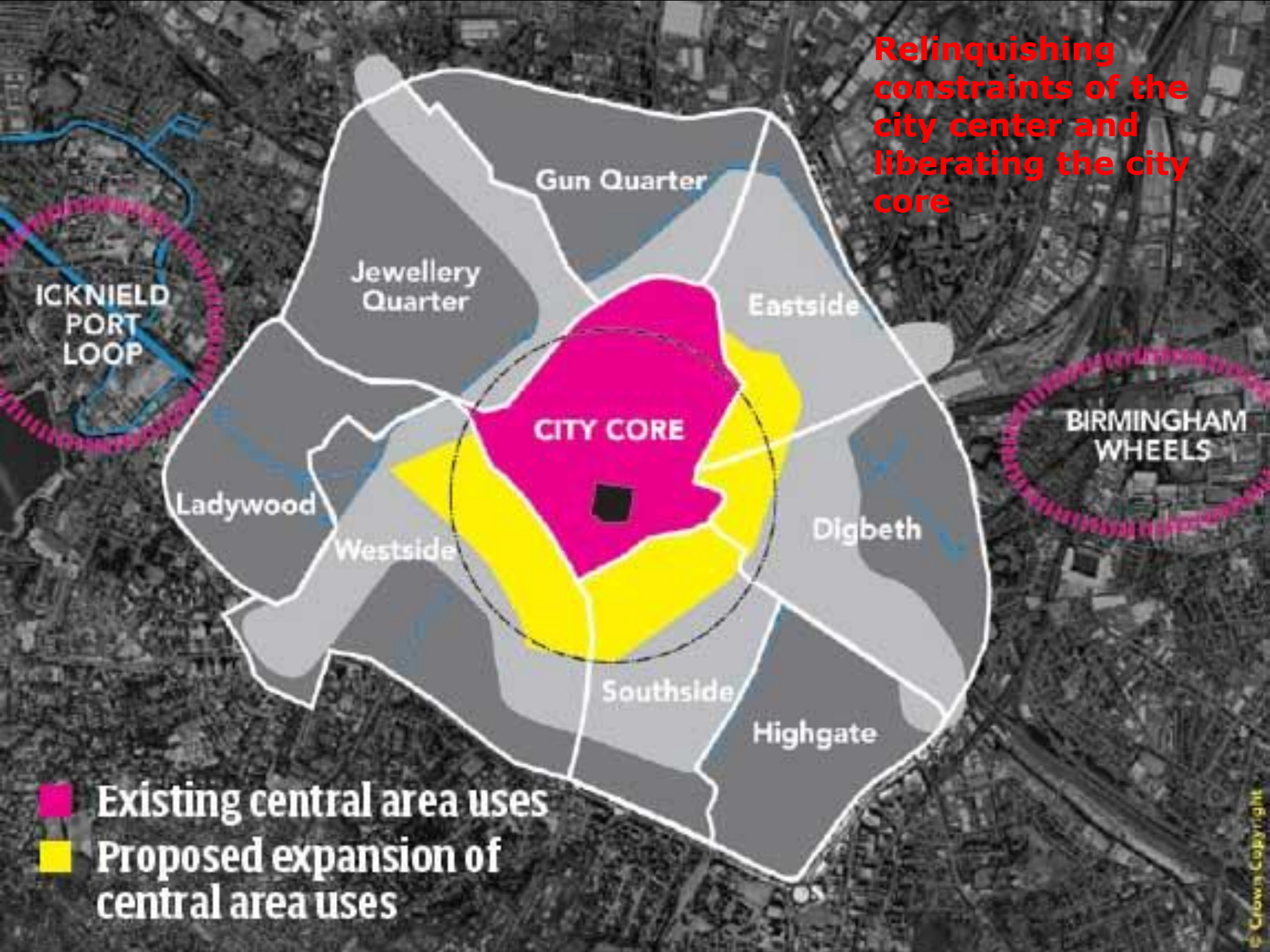


Peddimore Supplementary Planning Document

April 2019



**Relinquishing
constraints of the
city center and
liberating the city
core**



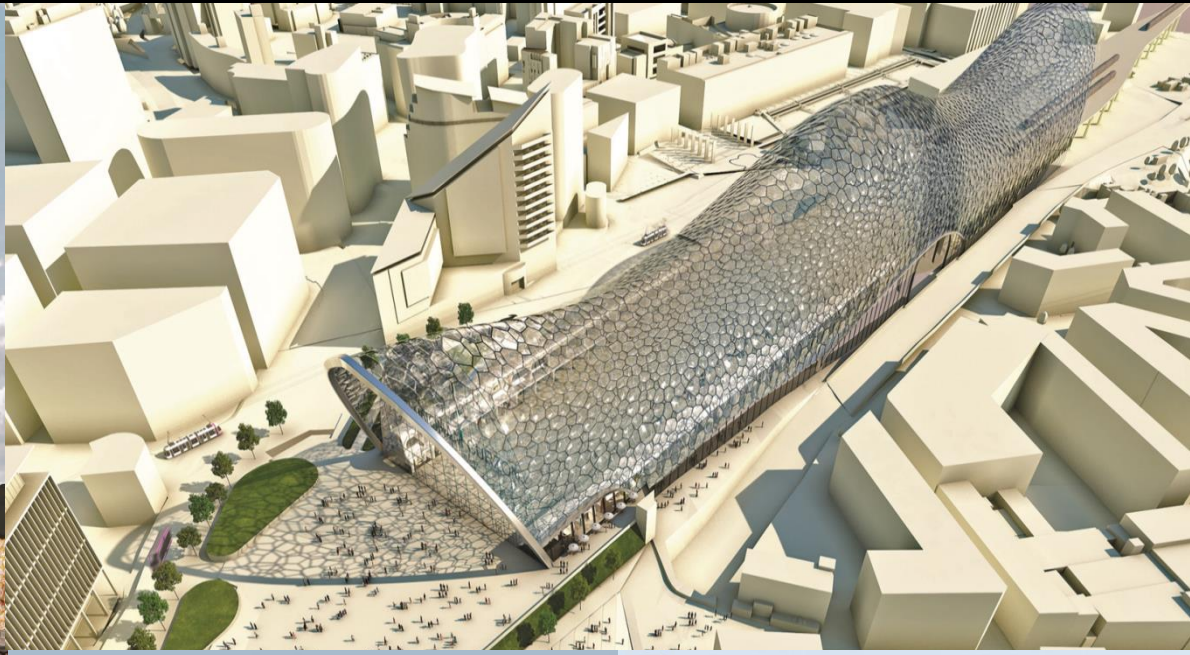
Masterplanning/vision statements



Funding: BCC with Development Partners

Stakeholder engagement: City wide and beyond (community and professional organisations)

Monitoring: Outline planning applications





- Growth and stronger regional centre
 - 36,000 jobs (net)
 - £1.4bn GVA per annum
 - £1.7bn private sector investment
- New residential communities
 - 4000 new homes
 - Facilities and leisure
- Local infrastructure
 - £724m invested
 - Integrated station
 - Metro extended
 - Environmental enhancement



CURZON STREET STATION





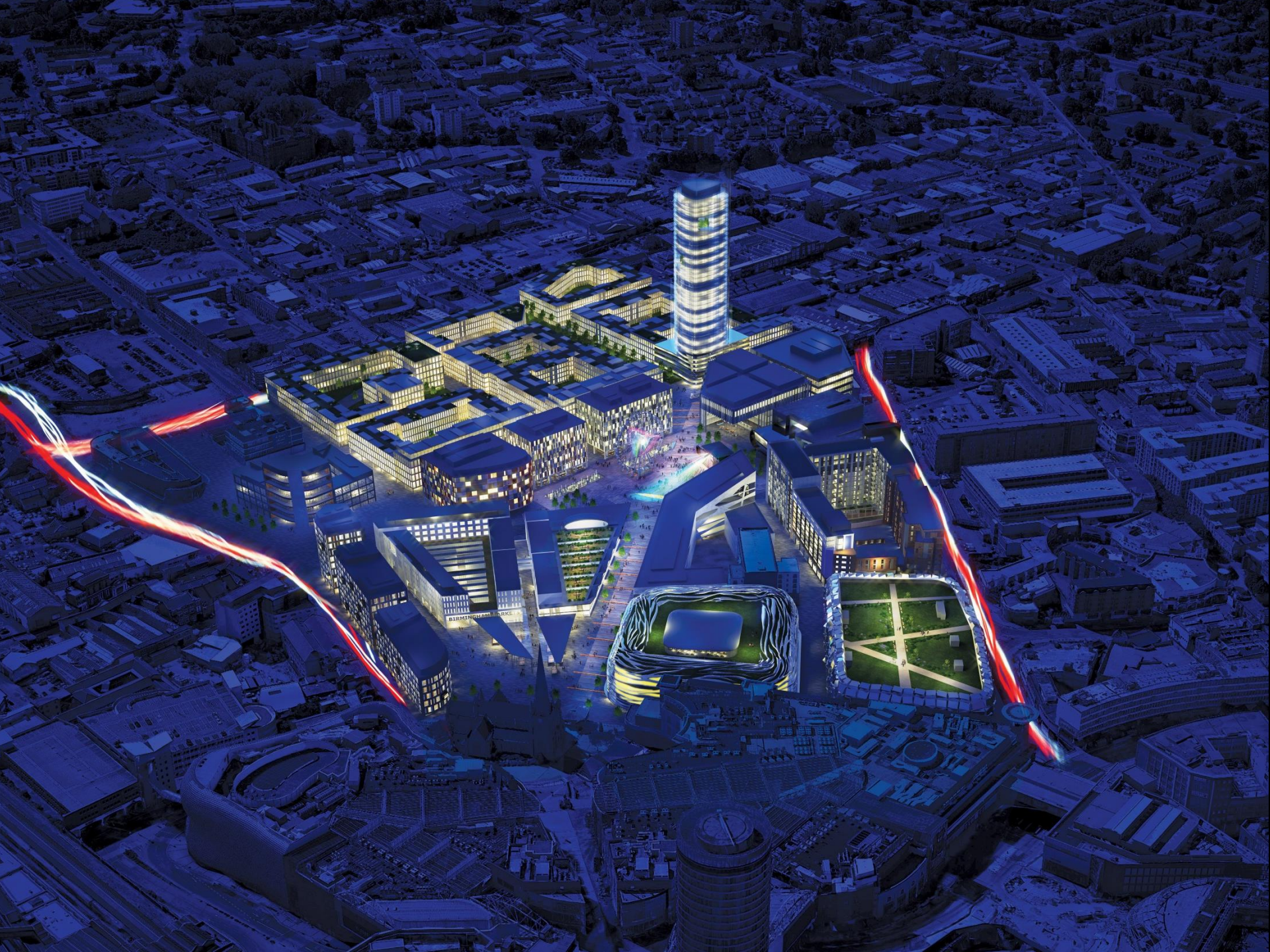






- Vibrant markets and leisure 
- Festival Square 
- Pedestrian boulevard 
- Integrated public transport 
- Residential neighbourhood 









Birmingham & Midland Housing Trust (BMHT)

Delivery of affordable housing

Funding: Department of Homes and Communities?

Stakeholder engagement: City wide and beyond (community and professional organisations, final adoption following Inspectors approval.

Monitoring: Development Scheme (LSDS)



2. Respond to development and community interest

National and international investment

Gun Quarter, Broad Street, Hagley Road ... all lead by private sector interest

Funding: Private investment funds

Stakeholder engagement: City wide and beyond (community and professional organisations, final adoption following Inspectors approval.

Monitoring: Individual planning applications





Design review Panel



Funding: BCC

Stakeholder engagement: Occasionally with professional bodies (Amenity Societies).

Monitoring: Peer review

Neighbourhood planning



Funding: Neighbourhood trust (support from BCC)

Stakeholder engagement: Local community (residential, commercial and cultural)

Monitoring: Built-in review mechanism

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